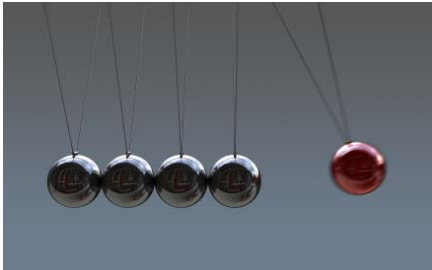


Mid-West Spring Technical Meeting 2010



MAKE AN IMPACT SPONSOR A SPEAKER SESSION!



IMPACT - im'pakt'
n.1. the power of an event, idea, etc. to produce changes, move the feelings.
2. influence strongly.

MEMBERS DO MAKE AN IMPACT!

"How Will a Speaker Sponsorship IMPACT You?"

Sponsoring a well-respected trade show speaker at the MWSTM represents an exceptional marketing opportunity. Speaker sponsorship enables you to:

- *Strengthen visibility and awareness of your lab.*
- *Enhance your image.*
- *Improve competitive market positioning by distinguishing your lab from competitors.*
- *Position your lab for increased sales.*
- *Shows your support which creates positive interest in YOUR LAB.*

SPEAKER SPONSORSHIP LEVELS AND BENEFITS

INSPIRE \$150	INNOVATE \$250	ILLUMINATE \$500	IGNITE \$1000
<i>Name in Program Speaker Sponsor Ribbon Sign-In Sheet Recognition</i>	<i>Inspire Benefits PLUS Bus. card ad in Program</i>	<i>Innovate Benefits PLUS 1 comp. meeting registration*</i>	<i>Illuminate Benefits PLUS Recognition at Podium Recognition on Signage Recognition at State Luncheon 2 comp. meeting registrations* Your Choice of Speaker based on first come/first serve</i>
		<i>*Basic registration: Does not include special events, sessions or golf.</i>	<i>*Basic registration: Does not include special events, sessions or golf.</i>

Company Name (Please Print): _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

Method of Payment: _____ check _____ cc Amount: _____

CC #: _____

Exp. Date: _____ Sec. Code: _____